



9 YEARS OF ADVENTURES

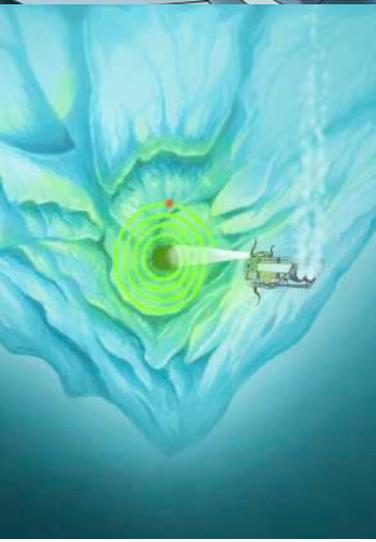


# ARCTIC ADVENTURES

**POB**  
PRODUCTION

Icebreaker Snow  
book series

CATALOGUE 2020  
Young Readers



# 9 YEARS OF ADVENTURES



*"Then all at once, the storm stopped. And there in front of Twinkle, beyond a veil of drifting snowflakes, appeared a bright, icy cove, and on the shore surrounding it was a gray, medieval city. The black roofs of the buildings were tall and jagged. The shore was lined with many sheds, salt storehouses, and grain silos. There was no one to be seen, and not a breath of wind stirred the air. It was as if Twinkle had slipped into the past."* Quote from the book **Icebreaker Snow and the Lost City**

## **We are sharing our Arctic Adventures around the world!**

Arctic region is getting more and more attention from people around the world. Our Icebreaker Snow arctic adventures started in the winter of 2011 and now it is time to share them to readers and publishers around the world.

Our book series has already been published in Finland, China, Vietnam, India and soon Indonesia. The Icebreaker Snow content is expanding rapidly. At this moment we are also developing 3D animated series with the famous studio - Anima Vitae, and a mobile game based on the book series. We already started licensing our products with POB's partners.

Icebreaker Snow book series is translated to English by award-winning Lola Rogers. All the six books in the Icebreaker Snow series is available in Adobe InDesign and ready for our translation rights partners. Part seven is coming soon!

Our vision is to continue developing many new adventures and to communicate Icebreaker Snow and other characters' values of positivity, helpfulness and kindness to all the children around the world. Let's join us to make this happens!

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## ICEBREAKER SNOW book series



### About the Icebreaker Snow series:

Icebreaker Snow embarks on challenging quests with his friends to rescue strained ships on ice in the Arctic sea, with a lot of heart and courage. Icebreaker Snow series takes both children and adults on exciting adventures in the icy seas.

### Selling points:

- ✓ The author Teemu Leppälä is a **sea captain and pilot**, and he has worked on real icebreakers and ships in the **Arctic** region.
- ✓ Impressive illustration of the **Arctic environment**.
- ✓ The perfect series for **kids, and parents** who like reading to their kids.
- ✓ The series is **highly educational**: teaching kids about ships, lighthouses and adventure.
- ✓ **More books** in the series, animation and mobile game based on the idea are coming.

### ICEBREAKER SNOW book series

**Age:** 5-9 years

**Rights held:** World, POB

**Rights sold:**

VIETNAM: Saigon Books

INDIA: Juggernaut Books

INDONESIA: Gramata Publishing

**Published also:**

FINLAND: POB Production

CHINA: SFPH & POB

**Reading material:** English PDF

**(Request:** [contact@pobproduction.com](mailto:contact@pobproduction.com))

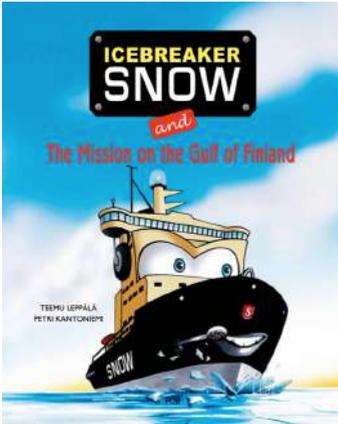
[#ocean](#) [#adventure](#) [#arctic](#) [#ship](#)  
[#publishing](#) [#animation](#) [#game](#) [#IP](#)



Photo: Aino Laakso

**Teemu Leppälä** is a Finnish author, sea captain, and marine pilot. He has worked on dozens of different ships and seen the world from the Suez Canal to the rivers of China, and from Greenland to Africa. In the winter of 2011 he was working as an Icebreaker operator and had just finished his night watch. The night had been full of important missions and tricky situations. It was on that night that Teemu decided to start writing stories for children about his icebreaker adventures.

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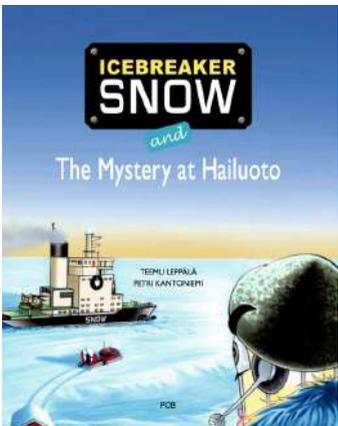


## Icebreaker Snow and The Mission on the Gulf of Finland (part 1)

Icebreaker Snow is at his home port waiting anxiously to be called to break the ice for stranded ships. Suddenly a message arrives. A ship needs help immediately. Whose turn is it to accept the challenge and set off on a mission on the Gulf of Finland?

[#ocean](#) [#adventure](#) [#arctic](#) [#ship](#) [#rescue](#) [#publishing](#)

**Original title: TEHTÄVÄ SUOMENLAHELLE:** POB 2013, 36pp  
**READING MATERIAL:** English PDF edition

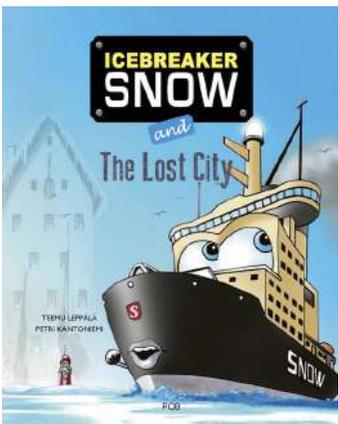


## Icebreaker Snow and the Mystery at Hailuoto (part 2)

Winter has come to the Gulf of Bothnia. The ice has formed a thick cover on the sea, which means lots of missions for the icebreakers that help ships to and from the port. Everything seems fine, a normal day at sea, until Lighthouse Marjaniemi stares in amazement at a gigantic, dark shape in the water in the Hailuoto channel...

[#ocean](#) [#mystery](#) [#adventure](#) [#arctic](#) [#ship](#) [#rescue](#)

**Original title: HAILUODON ARVOITUS:** POB 2014, 44pp  
**READING MATERIAL:** English PDF edition



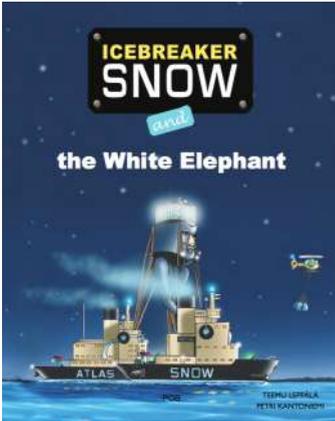
## Icebreaker Snow and the Lost City (part 3)

Icebreaker Snow's good friend Twinkle the pilot boat is posted to Utö Island in the Archipelago Sea. Soon Twinkle is hard at work plying the iced-over waters of early spring. Returning from the pilot boat meeting point one day, Twinkle is surprised by a snowstorm that caused her instruments to stop working. She is left out of contact with the rest of the world and finds herself in a place whose existence is known only in legends...

[#ocean](#) [#mystery](#) [#adventure](#) [#arctic](#) [#ship](#) [#rescue](#)

**Original title: KADONNUT KAUPUNKI:** POB 2015, 52pp  
**READING MATERIAL:** English PDF edition

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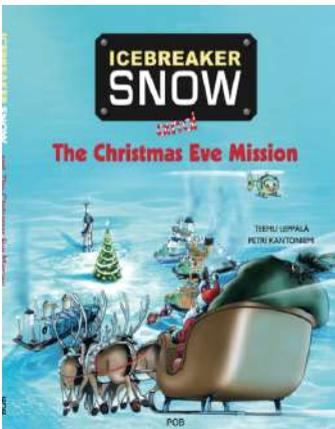
## Icebreaker Snow and the White Elephant (part 4)

Icebreaker Snow and his friends have been sent to the eastern Gulf of Finland on a special mission called Operation Plankton. The job is going splendidly, until Aurora Star notices a strange echo image from the sea floor and sends Diver Rovi to investigate. Rovi finds something remarkable below the sea...

[#ocean](#) [#adventure](#) [#artic](#) [#ship](#) [#rescue](#) [#publishing](#)

**Original title:** VALKOINEN ELEFANTTI: POB 2018, 48pp

**READING MATERIAL:** English PDF edition



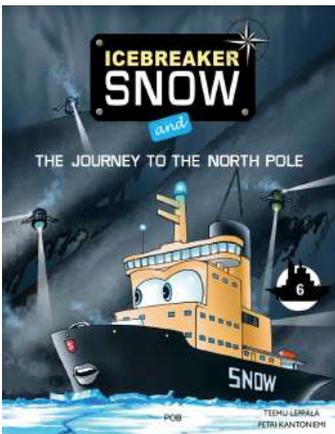
## Icebreaker Snow and the Christmas Eve Mission (part 5)

Hydrocopter Harry looks up at the sky and sees a parachute drifting down, and someone is hanging from it. Santa Claus has fallen out of his sleigh, and his team of reindeer doesn't even notice. Can Icebreaker Snow and his friends get a message to the reindeer in time for Christmas Eve and Santa be able to deliver his gifts around the world?

[#Christmas](#) [#SantaClaus](#) [#adventure](#) [#arctic](#) [#ship](#) [#rescue](#)

**Original title:** KORVATUNTURI – NEW YORK: POB 2018, 64pp

**READING MATERIAL:** English PDF edition



## Icebreaker Snow and the Journey to the North Pole (part 6)

Diver Rovi is hard at work with the elite welding team when something unexpected happens. Rovi's welding torch goes out. Rovi heads toward the surface to investigate. Suddenly a powerful current carries him away. Athena 8, the support station on the surface, notices that Rovi is missing from the job site...

[#diving](#) [#adventure](#) [#arctic](#) [#rescue](#) [#northpole](#) [#lost](#)

**Original title:** MATKA POHJOISNAVALLE: POB 2018, 56pp

**READING MATERIAL:** English PDF edition

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## Icebreaker Snow and the Sapphire Puzzle (part 7)

Icebreaker Snow and his friends are pulling a huge plant. Hiccup is hovering next to Snow. Upon moving, the plant hit something under the water, and it is stuck there. Hiccup dives down to see what is happening, and what she sees surprises her...

#ocean #adventure #arctic #ship #rescue #publishing

**Original title:** SAFIIRINEN PALAPELI: Q4, POB 2020, 42pp  
**READING MATERIAL:** English PDF edition

## Much more than just books!



### Icebreaker Snow Adventures mobile game

We are super excited to announce that our Icebreaker Snow Adventures mobile game is to be released on iOS and Android platforms. Stay tuned on our social media channels for details!



### Icebreaker Snow board game

Icebreaker Snow board game is now available. The game also participated in the "Game of the Year 2017" competition in the family category.



### Icebreaker Snow Adventures animation

Format:	3D Animated Series
Genre:	Adventure
Episode:	26 x 11 minutes
Target:	5-9 years
Status:	in development
Exp. release:	4th quarter 2021
Production:	POB Production Ltd. & Anima Vitae



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**POB**  
PRODUCTION

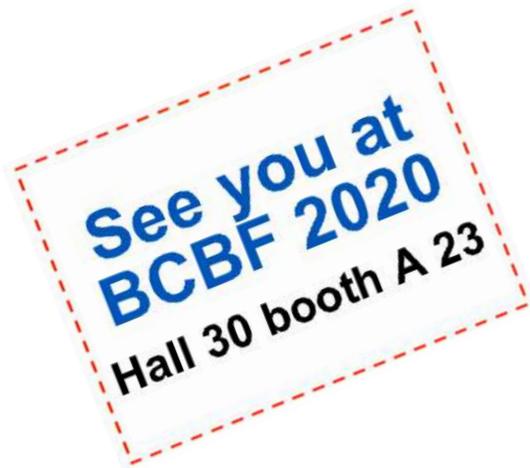
## **POB Production signed contract with award-winning Finnish animation studio Anima Vitae to bring ICEBREAKER SNOW ADVENTURES to life!**

The Finnish production company POB Production behind Icebreaker Snow book series and Finnish award-winning animation studio Anima Vitae have signed a contract to start developing a trailer for Icebreaker Snow Adventures Animated series. The trailer is expected to be published by the end of May 2020.

Anima Vitae has been nominated twice for the Best European Animation Producer, and they are best known for Moominvalley and 3D feature Niko and The Way to the Stars, which was sold to 118 countries and was also nominated for the Best Feature at the European Film Awards.

"Icebreaker Snow Adventures is something extraordinary. I have been following Icebreaker Snow's development path for years, and we are putting our best talents and efforts to make a great trailer to share the story around the world. It is great to be a part of such a unique story about Arctic adventures, and we believe it will spark a lot of interest worldwide," said Antti Haikala, the COO of Anima Vitae.

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**More adventures await Icebreaker  
Snow and his friends!**

For rights queries contact:

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[www.pobproduction.com](http://www.pobproduction.com)

[www.icebreakersnow.fi](http://www.icebreakersnow.fi)

